

## **COALITION FOR HEALTHY COMMUNITIES**

### **General Meeting**

**Friday, May 1, 2009**

### **MRMC Education Conference Room**

Present:

John Ahlgrim, Kris Andersen, Liane Blanck, Larry Booth, Paul Bouchard, Joel Brumlik, Doug Carlson, Chris Clark, Pat DiPersio, Cheri Ditzig, Bob DiVirgilio, Heather Dugan, Cheryl Fischer, Art Fosslund, Sandy Galgan, Nann Blaine Hilyard, Rick Jones, Ashley Kinniebrew, Maureen Kinyon, Ellen Lamm, Judy Mackey, Gina Mueller, Scott Murphy, Katie Nixon, Jan Suthard, Rich Walker, Ashley Ward, Deb Will, Karen Windsor.

Also present: Kim Bertini (MRMC), Lisa Lewandowski (LCHD/Life Skills).

President Judy Mackey called the meeting to order at 7:40 a.m.

The minutes of the April 2 meeting were approved.

Judy announced that Jan Suthard has volunteered to be the Public Relations Liaison Coordinator for CHC, and has business cards to that effect.

**Community Leaders Breakfast** – we have not had as many community leaders at these events as we had hoped. The Executive Committee decided that rather than have a June breakfast, the next one will be in October. Area legislators (county, state, federal) will be invited. Place is TBD.

**Financial Initiative** – treasurer Paul said he and his committee have identified these sources of revenue for CHC:

- Individual donations
- Corporate donations
- Fundraisers
  - Banquet (this year: profit of \$300; budget was \$500)
  - Caddie Classic
- Political donations

**ZB is Me** – Ashley recapped the meeting of April 8.

- How can we market ZB is Me?
- How do we get more people to come to meetings?
- Meeting date has been settled on: 3rd Thursday, 5:30-6:30 p.m., at the library.

**Mama's Run** – Deb reported that there are 125+ runners/walkers. Healthy YOUTH will stuff goodie bags on [Thursday?]. Volunteers are welcome and can report to Shiloh Center as early as 7 a.m. (Sign in is 7:45-8:45; the start time is 9:00.)

**Holly Taylor Memorial** – The group discussed was to remember Holly Taylor, who was killed by a drunk driver. Possibilities:

- Tribute in October during Red Ribbon Week
- Award in her name at Coalition Banquet

**Literacy Initiative** – Bob DiVirgilio.

- Program has begun with Rotary, will be expanded to Kiwanis.
- How about a Coalition Book Discussion?

**Substance Abuse Prevention** – Liane.

- Newspaper supplement published in English and in Spanish, in the Tribune and the News Sun.
- Letter from Judge Bridges was sent to alcohol vendors in Z/B and in Kenosha re: underage drinking and prom weekend.
- QUIA – computer program for grades 5, 6 – given by Katie at Beulah Park and Shiloh Park.
- Both Zion and Winthrop Harbor are working on a Social Hosting Ordinance.
- Healthy YOUth – have cool new “breathe freely” t-shirts. (Heather modeled for us.) HY has gone to the Zion Park District board to campaign for a smoke-free park. They will go to the Winthrop Harbor Village Board on May 19. They’re planning to meet with the Beach Park board.

**Life Skills** – Lisa

- Last day at East School was April 30.
- Family night at Beulah Park on May 19. Kids, families celebrate.
- Halfway through at Shiloh Park and Kenneth Murphy.
- Seeking to participate in Winthrop Harbor schools.
- Illinois Youth Survey is next spring. Central JHS and Beach Park MS have signed up.
- “Snack Attack” social norms conversation starters – more ways to reach teachers to help them bring social norms into the conversation.
- New social norms poster, designed by Healthy YOUth.

**Pit Crew** – Scott

- Meeting 5/7 at New Tech, 9 -11 a.m.

**Caddie Classic** – Rich

- Plans are underway.
- Event is 8/21 at Shiloh Park.

**Networking** – Rick introduced Kim Bertini, Magnet Coordinator at MRMC. Kim said that MRMC’s Pain Control Team is available to give community presentations about pain management.

**Reality 101** – Cheri

- June 18 (6-7 training; 7-8 program) and 22 (7-9 program)
- Summer Youth Workers and parents will participate.
- Volunteers are needed!!!

Meeting adjourned at 8:50 a.m.

Nann Blaine Hilyard  
Secretary

**COALITION FOR HEALTHY COMMUNITIES**  
**Board Meeting**

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John Ahlgrim, Kris Andersen, Liane Blanck, Larry Booth, Paul Bouchard, Joel Brumlik, Doug Carlson, Chris Clark, Cheri Ditzig, Nann Blaine Hilyard, Rick Jones, Ashley Kinniebrew, Maureen Kinyon, Judy Mackey, Rich Walker, Ashley Ward.

Judy called the meeting to order at 9:05.

Minutes of the 4/2/09 meeting were approved.

Paul presented the financial report showing a balance of \$21,265.66 as of 3/31/09. Approved.

Rick explained that the Stephenson family wants funding requests to be donation-specific, rather than project sponsorship. They want to see outcomes (quantitative with qualitative commentary). Project requests (e.g. sponsoring the spelling bee) go directly to Anne Meisner, president of MRMC. [It's a fine line but Rick knows what can cross it and what can't.]

How can we increase participation in and revenue from existing projects? Attendance at the banquet has declined each year. For 2009: 65 paid; 50 attended. One idea: serve alcohol for a surcharge – the ensuing discussion concluded that not having a cocktail is not the reason that people do not attend.

Meeting adjourned at 9:40 a.m.

Nann Blaine Hilyard  
Secretary