

## Coalition for Healthy Communities

### General Meeting

January 9, 2009

Attendance: Kris Andersen, Liane Blanck, Larry Booth, Paul Bouchard, Chris Clark, Cheri Ditzig, Heather Dugan, Cheryl Fischer, Art Fossland, Dennis Guiser, Nann Hilyard, Rick Jones, Ashley Kenniebrew, Judy Mackey, Gina Mueller, Scott Murphy, Chris Szymanski, Rich Walker, Ashley Ward, Deb Will, Kathy Pierce, Al Hill, Sandy Galgan, Katie Nixon, Doug Carlson, Jan Volland.

The meeting was called to order at 7:40 a.m. by Judy Mackey, president.

Judy recognized Cheri Ditzig's service as Coalition president.

The minutes from the December meeting were approved. Moved by Cheri, seconded by Art Fossland.

Rick Jones summarized the marketing project plans. MRMC's marketing department will provide expertise. Rick will get information to CHC as to possible dates.

Judy announced that it is CHC's 14th birthday! The first meeting was in January, 1995. Since then **28,122** people (mostly kids) in Zion and Benton Townships have gotten the message about tobacco and substance abuse.

Kris Andersen presented prioritized strategic planning goals, taken from the November 7 planning meeting.

- Coalition sustainability
  - Fundraising
  - Membership
  - Diversity
  - Visibility
  - Faith-based participation
  - Website
- Substance abuse prevention
  - Healthy Youth
  - Social norms taskforce
  - Compliance education
- Youth advocacy and empowerment
  - Scholarship (for nursing students)
  - Life skills
  - The Real Deal
  - Computer education
  - Healthy Youth

At the February 6 meeting, each board member is to indicate the area of interest in which s/he wants to work.

Meeting adjourned at 8:45 a.m.

Nann Blaine Hilyard  
Secretary

## **Coalition for Healthy Communities**

### Board Meeting

January 9, 2009

President Judy Mackey called the meeting to order at 9:00 a.m.

Minutes: Rick Jones moved, Cheri Ditzig seconded to approve the minutes of the previous meeting.

Financial report: Paul Bouchard presented the financial report. Balance as of 12/31/08: \$20,932.32. Rick Jones moved, Cheri Ditzig seconded to approve the report.

Website: Chris Szymanski reported that the website is up ([www.zbchc.com](http://www.zbchc.com)) asked everyone to take a look. Comments to [chris@goflo.com](mailto:chris@goflo.com). ([www.zbisme.com](http://www.zbisme.com) is still being defined.)

Social norms: focus groups will be conducted in January.

Healthy Youth: several are going to the Inauguration in Washington.

STOP Act (Tri-Community Law Enforcement): will meet at the end of January. \$1500 will be given to each community to pay the officers involved.

March Leaders' Breakfast: Program topics were discussed. It was decided to invited a nutritionist from MRMC since March is Nutrition Month. The breakfast will be Friday, March 13, at the Zion-Benton Public Library.

The meeting adjourned at 9:30 a.m.

Nann Blaine Hilyard  
Secretary